Guidelines for the UNITA Innovation Prize 2022

UNITA
universitas montium

UNIVERSIDADE BEIRA INTERIOR

UNIVERSITÉ DE PAU ET DES PAYS DE L'ADOUR

UNIVERSITÉ SAVOIE MONT BLANC

Universitatea de Vest din Timișoara

UNIVERSITÀ DEGLI STUDI DI TORINO

Universidad Zaragoza

European Commission

The name UNITA evokes the commitment of six universities (Università degli studi di Torino, Universidad de Zaragoza, Université Savoie-Mont Blanc, Universitatea de Vest din Timișoara, Universidade da Beira Interior and Université de Pau et des Pays de l'Adour) to a closer integration of their academic activities.

The UNITA Innovation Prize promotes the Open Innovation inside and around the UNITA community.

Guidelines and evaluation grid will be governed by the following points:

    I.   Competences and references of the team
   II.   Market potential
         a. Problem Dimension/ Quantification
         b. Unmet need / Market Pain
  III.   Positioning of the project in its context, state of the art
  IV.   Project:
         a. Estimation of the feasibility
         b. Impact (program) and scalability
         c. Maturity
         d. Innovativeness: already in market / new research?
         e. Strategy in open innovation:
             ✓protocols, projects, and activities with external stakeholders
             ✓human resources dedicated to external collaborations

Applications will be performed by using this application form link, and sending the application report (10 pages max, in one pdf file) before the 18th November at the latest to prize.unita@univ-smb.fr